

Hong Kong, June 29, 2010

### **Siemens and the Economist Intelligence Unit to rank the greenest cities in Asia**

Asian Green City Index will compare leading Asian cities from eleven countries

**Which is the greenest city in Asia? A study being conducted by Siemens in cooperation with the Economist Intelligence Unit will provide the answer. Over the coming months approximately 20 leading Asian business capitals will be compared in terms of their environmental sustainability. The cities will be assessed in eight environmental categories, including energy supply and CO<sub>2</sub> emissions, transport, water, sanitation, and green governance. The Asian Green City Index is the first known attempt to analyse and compare the environmental performance of Asian cities and their efforts to improve sustainability. Publication of the study is planned for the end of 2010.**

The ranking will cover cities from eleven Asian countries – India, Indonesia, Japan, Malaysia, Pakistan, the Philippines, Singapore, South Korea, Thailand, Vietnam and China including Hong Kong S.A.R. The final selection of cities will be based on data availability.

“With the Asian Green City Index, the Economist Intelligence Unit and Siemens are covering new ground. So far, no other study of this scope has been done for Asia,” said Stefan Denig, who is leading this project at Siemens. The study will be part of the Green City Index series, which sets out to compare the environmental performance of cities in different regions of the world. Following the success of the European Green City Index, a study comparing the environmental performance of 30 major cities from 30 European countries, Siemens is now sponsoring similar studies for Asia, Africa and Latin America.

“Cities will benefit from the results of the study which will give a better diagnosis of their specific environmental challenges,” said Denis Leung, President and CEO of Siemens Ltd. Hong Kong.

“There are numerous ways to tackle the challenges such as making their power supplies, transportation systems and buildings more energy-efficient and eco-friendly. City stakeholders will then be able to make more informed decisions”.

The cities will be assessed in eight environmental categories: energy supply and CO<sub>2</sub> emissions, transportation, buildings and land use, water, sanitation, waste, air quality and green

governance. At the same time the study will highlight best-practice projects to enable cities to learn from one another. As an independent partner, the Economist Intelligence Unit will ensure the objectivity of the research.

Over the past few years, Siemens has been focusing on urban challenges and urban sustainability, and has conducted various studies on these topics in cooperation with independent research partners. On the occasion of the World Cities Summit 2010 from June 28 to July 1 in Singapore, Siemens is publishing its latest study "ICT for City Management - Using information and communications technology to enable, engage and empower city stakeholders". In recent years, a number of other reports have been published including "Megacity Challenges" (2007), "Sustainable Urban Infrastructure – Edition London" (2008) and the "European Green City Index" (2009).

Cities must take a leading role in climate protection. They are responsible for 80 percent of the world's CO<sub>2</sub> emissions and consume three-quarters of its energy. "Urbanization and climate change are two megatrends we have to address in no time. And Siemens can help with our valuable and innovative solutions", explained Denis Leung. Siemens' has the world's largest environmental portfolio of energy-efficient and climate-friendly technologies. In fiscal 2009, the company generated about €23 billion in revenue from products and solutions in its environmental portfolio - approximately 30 percent of the company's total annual revenue. In Hong Kong, Siemens has been working on exciting projects which help to improve the city's environmental sustainability. For instance, Siemens offers Energy Performance Contracting Solution in Hong Kong for buildings to improve energy efficiency. Siemens' Traffic Control Systems are used at 249 junctions in highly populated residential districts, Tuen Mun, Yuen Long and Tin Shui Wai. It helps tremendously in improving the traffic flow and consequently reducing the air pollutants generated from the traffic.

Additional information on the Green City Index can be found at [www.siemens.com/greencityindex](http://www.siemens.com/greencityindex).

#### **About Siemens Ltd. Hong Kong**

In 1911, Siemens opened a sales office in Hong Kong. Since then, we have been committed to leveraging our internationally gained expertise for the region's sustainable development. Since 1987, Siemens has had a significant impact on the territory. Over the last 20 years, the company has participated in a large number of major projects, including the Hong Kong International Airport, Disneyland and extensive railway upgrades. Siemens also involved in important projects in Macau, such as Macau International Airport and the City of Dreams.

Siemens in Hong Kong is set to maintain a strong position in this highly competitive and rapidly changing market. We are also committed to a customer-oriented approach that will enable us to strengthen our customer relationships and generate steady profits in an unstable economic situation while continuing to contribute to the well-being of the people and societies we serve.